



UPGRADE
FINALS
EXPERIENCE

2 0 2 4

INFO PACK

UPGRADE

DANCE EXPERIENCE

2024 FINALS EXPERIENCE INFO PACK

The Upgrade Mission: We are proud to host a dance event with the primary focus of “celebrating and connecting choreographers, dancers, the community and the culture”. We are striving to create an inclusive, fun, professional, quality, one of a kind event with contagious energy, good vibes and the freedom for choreographers and dancers to be themselves. Our aim is to stimulate the development of connection in the community, between individuals, teams and all supporters, as well as a fair, inspiring, encouraging and empowering competition and training atmosphere for and between all participants.

**“TRAIN, GROW,
CONNECT,
COMPETE,
INSPIRE, BE
INSPIRED AND
UPGRADE”**

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01

THE FINALS EXPERIENCE

01. THE FINALS EXPERIENCE

02. EVENT SCHEDULE



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THE FINALS EXPERIENCE

• FRIDAY 22ND - SUNDAY 24TH NOVEMBER 2024

• SEA WORLD RESORT - GOLD COAST
SEAWORLD DR, MAIN BEACH, QLD, 4217

All events will be held in the resort CONFERENCE CENTRE. Accommodation discounts at Sea World Resort are available for Upgrade attendees (See page 19 for details) Discounted theme park tickets available for Upgrade attendees staying at the Sea World Resort (See page 20 for details) Staying at the Sea World resort is encouraged however not compulsory, Upgrade attendees may stay at alternative accomodation but will need to arrange their own transport to and from the venue.



EVENT SCHEDULE

*SCHEDULE IS SUBJECT TO CHANGE

FRIDAY 22 NOVEMBER 2024

CHECK IN DAY - Competitors staying at Sea World Resort accomodation

OPEN FROM 4:00PM	COMPETITOR REGISTRATIONS
6:00PM-7:00PM	COMPETITOR WELCOME & BRIEFING (ALL COMPETITORS)
7:00PM-9:00PM	TECH RUNS (1ST ROUND) - ADULT AND MEGA CREW

SATURDAY 22 NOVEMBER 2024

9AM-11AM	TECH RUNS (2ND ROUND) JUNIOR, YOUNG GUNS & VARSITY CREWS
12:00PM	COMPETITOR CHECK IN
1:00PM-6:00PM	UPGRADE CHAMPIONSHIP COMPETITION
7:30PM	BATTLE EVENT PRELIMS

SUNDAY 23 NOVEMBER 2024

10:00AM-5:00PM	DANCE CAMP
7:30PM	BATTLE EVENT FINALS
FROM 9:00PM	AFTER PARTY

02

COMPETITION

01. DIVISIONS

02. AGE RESTRICTIONS

03. REGISTRATION

04. MUSIC LIMITS

05. MUSIC SUBMISSION

06. JUDGING

07. JUDGING CRITEREA
GUIDLINES

08. ORDER OF COMPETITION

09. COMPETITOR CHECK LIST &
DUE DATES

10. LATE FEES



DIVISIONS

CREW DIVISIONS

JUNIOR	12YRS & UNDER	5-14 MEMBERS
YOUNG GUNS	15YRS & UNDER	5-14 MEMBERS
VARSITY	18YRS & UNDER	5-14 MEMBERS
ADULT	18YRS+	5-14 MEMBERS
MEGA CREW	OPEN AGE	15-40 MEMBERS

SOLO DIVISIONS

JUNIOR	12YRS & UNDER
YOUNG GUNS	15YRS & UNDER
VARSITY	18YRS & UNDER
PRO	PROFESSIONAL DANCER/CHOREOGRAPHER/TEACHER

AGE RESTRICTIONS

AGES ARE AT JANUARY 1ST, 2024.

- Examples:
- A 12-year old turning 13 within the competition year may compete Junior or Varsity divisions
 - An 18 year old turning 19 within the competition year may compete in Varsity and Adult divisions

DANCERS MAY DANCE UP IN AN AGE DIVISION BUT CANNOT DANCE DOWN AN AGE DIVISION.

- Examples:
- A 10 year old may dance up a division in a Varsity crew however a 14 year old cannot compete in a junior crew.
 - A 15 year old may dance up a division in an Adult crew but a 20 year old cannot compete in a varsity crew.

REGISTRATION

SMALL CREW AND MEGA CREW DIVISIONS

\$80.00 per dancer + \$40.00 if you compete in more than 1 crew

SOLO DIVISION

\$70.00 per dancer (If registered in a crew)

\$100.00 per dancer (If not registered in a crew)

Soloist registration is in addition to crew registration as they are separate divisions

PRO SOLO DIVISION

\$30.00 per dancer (If registered in a crew)

\$50.00 per dancer (If not registered in a crew)

Pro soloist registration is in addition to crew registration as they are separate divisions

ENTRY FEES ARE NON REFUNDABLE AFTER DUE DATE. UNLESS EVENT IS FORCED TO BE CANCELLED ON THE ORGANISERS BEHALF

REGISTRATION DEADLINE

- Registrations open: 1st September 2024
- Registrations close: 25th October 2024

TO REGISTER

REGISTER LINK: WWW.THEUPHUB.COM.AU

If you have qualified for the upgrade championships, visit the up hub link above and click on upgrade dance experience. Follow the prompts to register your solo or crew for the finals event. Use the website to complete registration forms, pay registration fees, download the waiver form and upload music. Registrations open 1st of september

MUSIC

MUSIC LIMITS

SOLOS	1:30-2:30 MINUTES
JUNIOR CREWS & YOUNG GUNS	1:30-2:30 MINUTES
VARSITY CREWS & ADULT CREWS	2-3 MINUTES
MEGA CREWS	3-5 MINUTES

MUSIC MUST BE APPROPRIATE AND NOT CONTAIN EXPLICIT LANGUAGE. POINTS WILL BE DEDUCTED FROM SCORES AT THE JUDGES DISCRETION.

MUSIC SUBMISSION

Process: Visit www.theuphub.com.au to 'submit music'

Due Date: All music is due one week before competition date Friday 15th November, 2024

JUDGING

The Upgrade judging system has been exclusively designed for this competition with the intention of giving choreographers more creative Freedom to be themselves and think outside the box without restrictions of a 'winning formula'. This system will allow judges to witness more of each performance in its entirety to feel an authentic reaction and judgement with limited distraction.

The upgrade point system is based on levels. Bronze (1-5 points), Silver (6-10 points), Gold (11-15 points), Platinum (16-20 points), with half points allowed. Competitors will be awarded points based on the level of the following criteria areas of their performance. Total points out of /100 across 5 areas of criteria.

1. Choreography
2. Creativity & Visual value
3. Foundation
4. Skill & Execution
5. Performance and overall impact

JUDGING CRITEREA GUIDELINES

JUDGING CRITEREA GUIDELINES

Unique, original and creative choreography content, concepts, pathways, transitions, difficulty level and musicality/music choices.

CREATIVITY & VISUAL VALUE

Creative use of stage, spacing, levelling, formations and visual effect as well as costume/attire.

FOUNDATION

Understanding and quality of movement and foundations in the style/s being executed. Authentic and inhibited flavour, body language and expression.

SKILL & EXECUTION

Overall skill and execution level, technique, synchronisation and timing of the choreography and visual content performed including control, stability, strength and power.

PERFORMANCE & OVERALL IMPACT

Entertainment value including audience appeal, connection and reaction. Confidence, protection, presence and consistency.

ORDER OF COMPETITION

JUNIOR CREWS
JUNIOR SOLOISTS
YOUNG GUNS CREWS
YOUNG GUNS SOLOISTS
VARSITY CREWS
VARSITY SOLOISTS
ADULTS CREWS
PRO SOLOISTS
MEGA CREW
AWARDS CEREMONY

FULL EVENT DAY SCHEDULE WILL BE RELEASED TO REGISTERED FINALS COMPETITORS ONCE REGISTRATIONS HAVE CLOSED.

Order of performance will be in random order and will be released in this event day schedule.

PRIZES, AWARDS AND FEEDBACK

TROPHIES, MEDALLIONS, HUGE CASH PRIZES, UPGRADE DANCE CAMP SCHOLARSHIPS, AUDIO FEEDBACK FROM OUR INTERNATIONAL JUDGES & MORE!

COMPETITOR CHECK LIST & DUE DATES

COMPETITOR REGISTRATION FORMS

Deadline: 25th October 2024

COMPETITOR REGISTRATION FEES

Deadline: 25th October 2024

WAIVER FORMS (1 PER DANCER)

Bring signed waiver forms to your qualifier event check in (1 per dancer - under 18 signed by a parent/guardian) spare forms will be available on event day.

MUSIC SUBMISSION

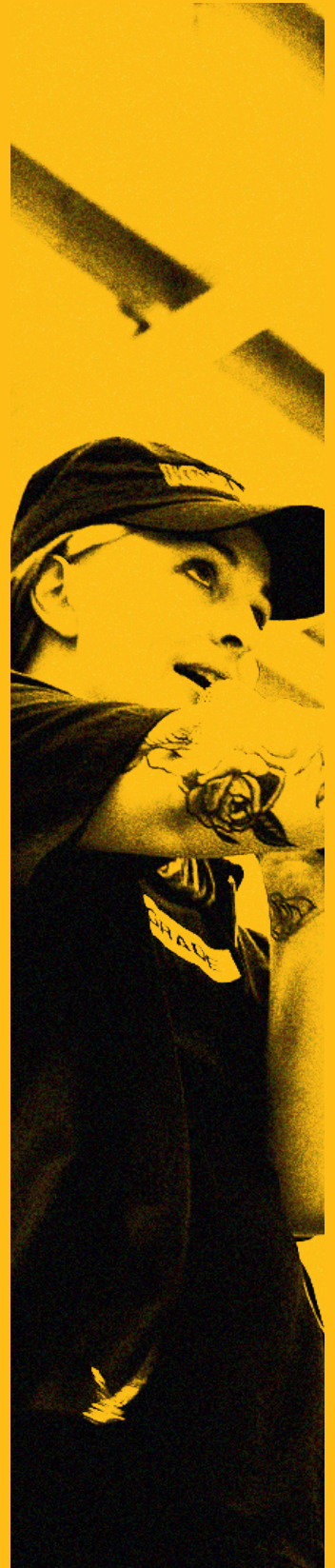
Deadline: 15th November 2024

LATE FEES

A late fee of \$50.00 will be charged for late registration forms, fees and music submissions.

03 EVENTS

- 01. UPGRADE DANCE CAMP
- 02. BATTLE EVENT
- 03. THE UPGRADE AFTER PARTY
- 04. SPECTATOR TICKETS



UPGRADE DANCE CAMP

- 4 classes with our HUGE international lineup
- Sunday 24th November, 2024
- Location: Sea World Resort Conference Centre

SCHEDULE

REGISTRATION	9:30AM
WARM UP	10:00AM
CLASS #1	10:15AM-11:45AM
CLASS #2	11:45AM-1:15PM
LUNCH BREAK	1:15PM-2:00PM
CLASS #3	2:00PM-3:30PM
CLASS #4	3:30PM-5:00pm

KEEP YOUR EYES PEELED ON OUR SOCIAL MEDIA FOR OUR INSANE LINEUP REVEAL!!!!

TICKETS

- Competitor + choreographer/crew leader price: **\$200**
- Public price: **\$250**

REGISTRATION & TICKETS VIA THE UP HUB WEBSITE

- ONSALE from the 1st of September, 2024
- Via www.theuphub.com.au

BATTLE EVENT

SCHEDULE & BATTLE DETAILS

- 2v2 All Style Battle
- Location: Sea World Resort Conference Centre

PRELIMS ROUND

- Saturday 23 November 2024

DANCERS CHECK IN	7:00PM
BATTLE STARTS	7:30PM

FINALS ROUND

- Sunday 24 November 2024

DANCERS CHECK IN	7:00PM
BATTLE STARTS	7:30PM

HUGE CASH PRIZES & MORE UP FOR GRABS

REGISTRATION

- Public dancers: **\$35**
- Registered upgrade championship competitors: **\$25**
- Registrations open 1st of September, 2024
- Via www.theuphub.com.au

UPGRADE AFTER PARTY

- FREE for all dancers and spectators (competition, battle and dance camp attendees)
- 18 & under and 18+ events event options

SPECTATOR TICKETS

THE FINALS EXPERIENCE ALL ACCESS PASS

Access to ALL upgrade events including - Championship competition, Prelims AND Finals Battleevents, Upgrade dance camp (Spectator) and Upgrade after party

THE FINALS EXPERIENCE ALL ACCESS PASS	
ADULT	\$65.00
CHILD	\$45.00 (6-12 YRS)
5 & UNDER	FREE

CHAMPIONSHIP COMPETITION ONLY	
ADULT	\$45.00
CHILD	\$25.00 (6-12 YRS)
5 & UNDER	FREE

DANCE CAMP SPECTATOR ONLY	
ADULT	\$20.00
CHILD	\$10.00
5 & UNDER	FREE

BATTLE EVENT SPECTATOR ONLY (INCLUDES PRELIMS AND FINALS)

ADULT	\$25.00
CHILD	\$15.00
5 & UNDER	FREE

TICKETS GO ON SALE

- 1st SEPTEMBER 2024
- www.theuphub.com.au - click on The Upgrade Experience and follow the prompts

04

ACCOMODATION

01. ACCOMODATION PRICES

02. ACCOMODATION
GUIDELINES

03. THEME PARK TICKETS



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SEA WORLD

- SEA WORLD RESORT - GOLD COAST
Sea world Dr, Main Beach, QLD, 4217

Staying at the Sea World resort is encouraged however not compulsory, Upgrade attendees may stay at alternative accomodation but will need to arrange their own transport to and from the venue.



ACCOMODATION PRICES

DATE	ROOM	CONFIGURATION	PRICE
FRIDAY 22ND	DELUXE/PREMIUM DOUBLE	2 DOUBLE BEDS SLEEPING 4 PEOPLE MAX	\$309.00
SATURDAY 23RD	DELUXE/PREMIUM DOUBLE 2	2 DOUBLE BEDS SLEEPING 4 PEOPLE MAX	\$309.00
SUNDAY 24TH	DELUXE/PREMIUM DOUBLE 2	2 DOUBLE BEDS SLEEPING 4 PEOPLE MAX	\$269.00

ACCOMODATION GUIDELINES

- 1) Full payment is required at the time of booking. Credit cards will be required at check in to cover incidentals.
- 2) Room rate includes complimentary WIFI, car parking (self-park and subject to availability at the time of arrival)
- 3) Most rooms have 2 double beds and sleep up to 4 guests maximum sharing existing bedding
- 4) **Extend your stay:** Upgrade discounted rates can be extended up to 3 days before and 3 days after the conference, subject to availability and any applicable surcharges when the stay falls over a Friday and Saturday nights and school holidays.. please contact the resort to arrange an extension.

1) Extras: \$60 per night for a rollaway bed (in Queen rooms only)

2) \$25 per bed per night for a cot

3) Upgrade to Queen rooms, suites, premium view rooms available. Prices on request, please contact the resort to arrange.

LINK TO BOOK UPGRADE DISCOUNTED ACCOMODATION & OPTIONAL BREAKFAST ADD ON

<https://reservations.travelclick.com/107594?groupID=4368968>



THEME PARK TICKETS

Discounted tickets for upgrade attendees staying at the sea world resort will be available for purchase at the resort reception and granted unlimited access for the duration of their stay.

DISCOUNTED TICKET PRICES

SEA WORLD ONLY	
UNLIMITED ACCESS TO SEA WORLD FOR THE DURATION OF YOUR STAY	\$35.00

3 PARK PASS	
UNLIMITED ACCESS TO SEA WORLD, MOVIE WORLD & WET N WILD FOR THE DURATION OF YOUR STAY	\$75.00

05

IN CLOSING

01. UPGRADE CODE
OF CONDUCT

02. CONTACT



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UPGRADE CODE OF CONDUCT

Upgrade dance experience is proud to provide a safe, family-friendly, fun and supportive community event. All event participants including crew dancers, leaders, choreographers, directors, families and spectators are to conduct and represent themselves, their crew/studio and the event in a respectful manner and uphold the Upgrade values at all times.

If any inappropriate behaviour arises including but not limited to violence, bullying, bad sportsmanship and the consumption of or appearing under the influence of drugs or alcohol will be subject to disqualification from the competition. All event participants are to respect the decisions of the event organisers and competition judges at all times.

CONTACT

TANEIKAH WESCOMBE

UPGRADE DANCE EXPERIENCE
OWNER AND DIRECTOR

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Instagram: [@upgradedanceexperience](https://www.instagram.com/upgradedanceexperience)
Facebook: [Upgrade DC](https://www.facebook.com/UpgradeDC)